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<期刊論文>

1. Sun, J. S., Chang, Y. S., & Jheng, W. J. (2007), "Industrial Adventures: Staying Competitive through Privatization", *Journal of Entrepreneurship Research*, Vol.2, No.2, pp. 35-46.
2. Chang, Y. S., Sun, J. S., & Jheng, W. J. (2006), General Education Teaching Models in the Era of the Knowledge Economy, *NKUHT General Education Journal*, No. 3, National Kaohsiung Institute of Hospitality and Tourism, pp. 71-88.
3. Jheng, W. J., & Sun, J. S. (2004). Examining Whether Port Pi Operation in Kaohsiung Port Possesses the Economic Characteristic of Free Disposal, *Bulletin of National Pingtung Institute of Commerce*.

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1. Paul Chiou, W. J., Jheng, W. J. & Sun, J. S. (2011). Where are the Potential Clients for Global Wealth Management? A Perspective from Asset Allocation. The 19th Annual Conference on PBFEM.
2. Chang, Y. S., Sun, J. S. & Jheng, W. J. (2006). Value-Adding Applications of Digital Lifestyle Innovations – A New Model for Entrepreneurial Management Education, Conference on Electronic Commerce and Digital Life, National Taipei University Sanxia Campus.

<產學合作計畫>

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